

April 01, 2008

New Morel Elate Limited Edition



Morel released info on their new Limited Edition Elate system. The LE system is designed for those with a passion for perfection (and a large wallet). The woofer features a carbon fiber composite sandwich cone and "enhanced magnet system" for improved power handling and improved frequency response. The system also includes a redesigned version of the amazing MT-23 tweeter offering improved frequency response, soundstage, and accuracy. The LE's crossover features true audiophile components and impressive flexibility. The 3-way system has an MSRP of \$2499, and the 2-way will set you back \$2199.

Press release and some close up photos after the jump.

Morel Press Release

Morel's Elate Limited Edition Series to deliver the definitive sound experience

Just 500 2-way and 3-way systems worldwide will pamper the lucky few

Ness Ziona, Israel; February 1, 2008 — Morel, a worldwide leader in car audio speaker components and systems since 1975, debuts its first-ever limited edition series - the Elate Limited Edition 6 2-way and 3-way systems. Developed by Morel's illustrious R&D engineers, the Elate LE is targeted at "those unique few who settle for nothing but the best."

"The Elate Limited Edition system represents the ultimate in technological savvy to deliver the definitive sound experience. Engineered to capture the magic of a live performance in your car, the Elate Limited Edition will put your favorite performer in the front seat, with all of the clarity and immediacy imaginable," says Morel's President and founder, Mr. Meir Mordechai.

The Elate LE 6.5" woofer features a newly developed carbon fiber composite sandwich cone, substantially increased Xmax and enhanced magnet system, which delivers higher power handling while maintaining a well balanced, astonishing dynamic range.

Morel's renowned "sweet and warm" sound comes to the fore even more in this Limited Edition – featuring a newly designed, updated version of Morel's MT-23 tweeter, with a lower resonance frequency and super-powered neodymium magnet. Its dynamics and sound characteristics produce a uniquely broad vertical and horizontal soundstage, with accurate image for extraordinarily precise and authentic sound reproduction.

The CDM-88 midrange was specially optimized to align with the new Elate LE woofer and tweeter sound qualities, with improved acoustical parameters and enhanced overall dynamics and clarity.

The Limited Edition spares no cost in the top-grade crossover components (such as Mundorf capacitors on the 2-Way), offering a variety of customization capabilities: frequency slope selection, level attenuation for all of the components, bi-wiring and bi-amping. In addition to the increased overall power handling, the Elate LE assures optimum adaptability of the speakers' performance to any car environment.

To top it off, the Limited Edition has an attractive, chic finish and is delivered in an impressive, high-end gift box.

Due out in late March, those who act fast can be among just 500 others who will enjoy these Elate Limited Edition speakers for years to come.

For more information, visit www.morelhifi.com or call +972 8 930 1161

In the US call Morel America toll-free at 877-morel-11

About Morel

MOREL manufactures handcrafted, award-winning speakers and audio drivers for the mid to high end OEM, home and car audio markets. With over 30 years of technological innovation and design excellence, and sold in over 55 countries worldwide, Morel audio speakers are the choice of many of the biggest names in the music industry. Design and manufacturing are all performed under one roof, in MOREL's Israel plant.

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